### NORTHWOOD UNIVERSITY & REHMANN PRESENT

# PLANNING for GENERATIONS

Preserving the family business through proper business succession planning



## Friday, March 20, 2015

10:30 Welcome

11:00 Presentation

12:00 Lunch

Space is limited

**THE FAMILY BUSINESS INSTITUTE** reports that only about 30% of family and businesses survive into the second generation, 12% are still viable into the third generation, and only about 3% of all family businesses operate into the fourth generation or beyond.

- Experts from Rehmann will provide valuable business succession planning information that all family owned or closely held businesses will find beneficial.
- This is an educational event, there is no cost to attend. However, we do ask that you RSVP as seated will be limited to just 60 guests.

### **PLEASE RSVP TO:**

John Gustincic

Director of the Alden B. Dow Center for Creativity & Enterprise

Email: gustinci@northwood.edu

Phone: (989) 837-4479

#### **EVENT LOCATION:**

Northwood University, Welcome Center-Office of Admissions 3417 W. Main St., Midland, MI 48640





Heidi Bolger CPA/ABV, CM&AA, CGMA | Principal



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Keith Harder CFP® | Principal